



EDC FOOTBALL CLUB

SPONSORSHIP 25/26

About EDC Football Club

EDC Football Club is a proud **FA Accredited club** governed by the **Sussex FA**, committed to developing grassroots football and nurturing local talent.

We currently support over **200 players**, offering **weekly training** and a full **competitive match schedule** across **five youth leagues**. Our teams represent a wide range of age groups and skill levels, with a focus on long-term development, teamwork, and sportsmanship.

In the **2024/25 season**, our commitment to excellence helped **seven local players** earn placements at **professional football academies**—a clear reflection of our coaching standards and the quality of our development programs.



ACCREDITED
PART OF ENGLAND FOOTBALL

From the 2025/26 season, EDC Football Club will be operating with 18 teams, covering age groups from Under-7s to Under-13s. These teams will compete across a range of well-established youth leagues, offering sponsors wide-reaching and diverse exposure opportunities.

Leagues We Compete In:

- Crawley Youth League
- Horsham & District Youth League
- Junior Premier League
- Mid Sussex Youth League
- Tandridge League

This structure provides sponsors with the flexibility to choose between **local visibility** or **broader regional exposure**, including areas such as **Surrey, Kent, and London** through leagues like the Junior Premier League and Tandridge League.



Why Partner with Us?

Partnering with EDC Football Club offers your business a unique opportunity to:

- **Engage with local families and communities** through regular exposure at matches, training sessions, and community events.
- **Align your brand** with youth development, healthy living, and positive community values.
- **Increase visibility** via branded kits, signage, social media mentions, and inclusion in club communications. With a growing presence across Sussex and a track record of success, your support will help us continue to provide outstanding opportunities for young players—and in return, we'll proudly promote your brand as a valued supporter of local sport.



All our sponsors receive **prominent exposure** through a variety of channels designed to maximise visibility and brand engagement.

- Social Media:** Sponsors are regularly featured across our growing platforms, reaching a broad and engaged local audience.

- Mailing Lists:** Our club communications keep families, players, and supporters informed—and your brand will be part of that conversation.

- Weekly Exposure:** With training sessions and matches attended by **thousands of people each week**, your brand will be visible throughout Sussex and beyond.

- Website Integration:** Every sponsor will have their **logo and a direct link to their website** featured on the EDC website, driving traffic and improving brand awareness.



**2200 +
FOLLOWERS**



**5000 +
WEBSITE VIEWS**



**7500 +
MAILING LIST**



**1000 +
COACHED WEEKLY**



**100k VIEWS
PER MONTH**



HOME SHIRT



AWAY SHIRT



GOALKEEPERS

	HOME KIT	AWAY KIT	RAIN JACKETS
UNDER 7 – 8	£300.00	£200.00	£275.00
UNDER 9-10	£345.00	£245.00	£335.00
UNDER 11-12	£387.50	£287.50	£395.00
UNDER 13	£431.80	£331.80	£455.00

- All prices are per team not age group, prices may vary due to rising costs from suppliers but are correct as of May 2025
- All sponsors can be put into company names and paid via invoice for VAT & Tax Purposes.
- All sponsorships run for 2 seasons.
- All sponsors can upon request receive a shirt for themselves too

We would love to work further with our sponsors than their logo being on the front of our kits.

Collaborating on community and charity initiatives, supporting your business and partnering to develop the identity of both enterprises.

We are always open to you attending events, training or matches along with open to hearing how we can help support the growth of your business too.





Interested in sponsoring?

We would love for you to support the growth and development of our young players and join us on this exciting journey as our first year as a football club. If you wish to do so, please get in contact.



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Supporting a children's football team is not just a marketing tool for your business it's also an investment in their future.



www.elitedevelopmentcoaching.co.uk/edc